



Uwe Nienaber, 2011-2012 Chair

## Message from the Chair

Dear CSIFT Members,

We kicked off the new season with a well-attended event at the Morton Arboretum and our new IFT President Dr. Roger Clemens as speaker. If you missed it, please read the recap published in this newsletter. Many of our volunteers, especially in the Program, House and Hospitality committees worked hard and far in advance to make it happen.

We are now getting ready for our October meeting which will feature Dr. Morton Satin, Vice President of Science and Research at the Salt Institute. In addition we will offer a technical program on Salt Reduction to be held at Dominican University, River Forest, on Friday, October 21st, 2011 from 7 to 9:30 am featuring presentations by three speakers. We want to make sure that our members are offered different perspectives with regard to a topic that is on everyone's mind. There are many relevant aspects concerning consumer preference, nutrition, health, and food safety that need to be understood and considered. So, this is your chance to get up-to-date and to have engaging discussions with other members.

Do you have a background or interest in marketing and sales? We are currently in the process of bundling our various related activities into one Marketing committee to better serve our Section. The Marketing committee supports other Section committees to help grow our membership and to increase attendance at dinner meetings, technical programs and special events. It also focuses its efforts on further strengthening our relationships with other organizations and companies and to maximize sponsorships which enable us to provide high-quality programming and events.

So if you do have a passion for marketing and sales, now is the time to join our team and help out. We are not asking for much, just a bit of commitment, proactive behavior and the desire to work together with your fellow CSIFT members to make our organization even stronger this year. Shoot me an email or call me. This is your chance to get involved.

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