



Chicago Section IFT
the First Section

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Linda Perucca



Biographical Sketch

Linda Perucca joined Kraft Foods Global Inc. in 1990 as a product development scientist and has held various positions within the organization with increasing responsibilities. Her roles have varied from new product development, quality improvements, and productivity margin improvements across brands such as Blue Box, Velveeta and Deluxe Mac and Cheese, Canadian Singles and Cheese Whiz, DiGiorno and Tombstone Pizza. Linda has also managed Basic Sciences Physical Characteristics Area within Research to solve business problems. She is currently Section Manager of Global Intellectual Property Strategy. She is responsible for managing Kraft Foods Global Inc. Global Patent Estate, setting the Intellectual Property Strategy and development and roll-out of Global Intellectual Property programs and processes to increase Intellectual Property protection for Kraft and reduce Business risks.

Prior to joining Kraft, Linda worked three years for Schwan Sales Enterprises as a Product Scientist for the Tony's Pizza Food Service Division. She holds a BS degree from Purdue University in Food Science and a Baking Certification from American Institute of Baking.

Linda has been a member of IFT since 1985 and has held several positions within Chicago Section and IFT. She is the past Chair of the Chicago Section IFT and has held various chair committee positions including Host Section Activities for the National Convention,



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Hospitality, Supplier's Night Exposition and Treasurer. She has also served a member on numerous CSIFT Committees. She is the recipient of the 2005 Ellery H Harvey Service Award.

On the National Level, Linda has been the Chair of the Section Committee and Membership Experience Committee that recently developed the new image and tag line for IFT. Linda is currently in the Feeding the Pipeline Work Group to draw in and develop Food Science Talent to become our future leaders for the industry. She is also currently running for the Board of Directors for IFT.