

Barbara Jo Morley



Emeritus Member

Barb Morley's career has spanned several industries as well as several disciplines. A Chicago native, she attended Purdue University as a Chemical Engineering major. "In 1960, I was one of 20 women studying any engineering program and the only woman in ChemE." After three years and a significant tuition and housing increase, she took a year off to teach High School Mathematics at a private school in Chicago. With the ability to finance the rest of her education, she changed her major to Chemistry and added a Teaching Option to the degree.

Her first position was as a formulator for a private label cosmetic company learning emulsion technology. After a few years, she went to The Toni Company, a Division of Gillette, then Dudley's Beauty and Barber Supply and Dr. Scholl's, again, as a formulator. She added aerosol, suspension and powder technologies to her repertoire. When she joined G. D. Searle and Co. in 1980, she began studying powder technologies in depth. She also started concentrating on process development and operations. During her tenure at Searle, and ultimately NutraSweet, she designed several pilot and formulation labs. Barb was very proud that her last title at NutraSweet was Senior Process ENGINEER. Her work with NutraSweet and Equal introduced her to IFT.

In 1991, Barb joined Genderm, a privately owned manufacturer of topical OTC drugs, as Lab Manager. She designed the lab and then the expansion two years later, oversaw the construction, and then monitored the day-to-day operations of the FDA approved facility. When the company closed its doors in 1995, Barb started BJ Morley & Associates, Inc., a consulting business to the food, cosmetic, and pharmaceutical industries.

Barb has always believed in the importance of professional societies. In addition to being an Emeritus member of IFT, she also belongs to the Society of Cosmetic Chemists (past Chair, two terms, Secretary, three terms, and Treasurer, two terms), Food Executive Women (past Treasurer), and American Chemical Society.

Today, Barb is not happy with "retirement," so several days a week you can find her at Macy's, selling bedding and towels.