



2020 – CSIFT & CFSF Sponsorship Packages

Both CSIFT and CFSF offer sponsorship packages to streamline the sponsor gathering / contact process and to allow sponsoring organizations to “package” their different means of sponsoring CSIFT and CFSF into one payment and one process. In 2019 we renamed the corporate sponsor programs to: **Section Sponsors and Foundation Sponsors**

Section and Foundation Sponsors are listed on the organization’s website on every page and are included on all e-marketing and e-newsletter communications. The chart below describes our 2020 sponsorship programs and levels.

	Diamond* \$6,000 annually	Platinum \$5,000 annually	Gold \$4,000 annually	Silver \$3,000 annually	Bronze \$2,000 annually	Individual
CSIFT Section Sponsorship Program						
CSIFT Website logo/link	\$2,000 value	\$2,000 value	\$2,000 value	\$2,000 value	\$2,000 value	N/A
CSIFT eMarketing logo/link	\$2,000 value	\$1,500 value	\$1,000 value	\$1,000 value	\$1,000 value	N/A
CSIFT Suppliers’ Expo Sponsor	\$4,500 value	\$3,500 value	\$3,000 value	\$2,000 value	\$1,500 value	See levels
CSIFT Newsletter Sponsor	\$200 value	\$200 value	\$200 value	\$200 value	N/A	\$200 value
CSIFT Dinner Meeting Sponsor	\$350 value	\$350 value	\$350 value	N/A	N/A	\$350 value
CSIFT Professional Development Event Sponsor	\$200 value	\$200 value	N/A	N/A	N/A	\$200 value
CSIFT Membership Event Sponsor	\$200 value	\$200 value	N/A	N/A	N/A	\$200 value
CFSF Foundation Sponsorship Program						
	Gold \$3,000 annually	Silver \$2,000 annually	Bronze \$1,000 annually	Individual		
CFSF Website logo/link	\$500 value	\$500 value	\$500 value	N/A		
CFSF eMarketing logo/link	\$400 value	\$400 value	\$400 value	N/A		
CFSF Golf Outing Sponsor	\$3,500 value	\$2,500 value	\$1,500 value	See levels		
Student Night Sponsor	\$1000 value	\$500 value	\$250 value	See levels		
CFSF Suppliers’ Seminar	\$500 value	\$500 value	N/A	\$500 value		
Scholarship Award Listing	\$100 value	N/A	N/A	\$100 value		

**Limited to one company for a maximum of 3 years in a row*



Suppliers' Night Sponsorships (CSIFT)

Event Sponsors (one at Diamond and multiple at other levels)

1. **Diamond:** \$4,000.00 - Logo on SN homepage and in email marketing blasts to attendees, own Banner, full page ad in Exhibitor Guide – front inside cover, Social Hour sponsor, one complimentary eblast prior to SN, 30 drink tickets, and early registration for the next year's show. (\$4,500.00 value)
2. **Platinum:** \$3,000.00 - Logo on SN homepage and in email marketing blasts to attendees, logo on banners, full page ad in Exhibitor Guide (back inside cover), Social Hour sponsor, 25 drink tickets, and early registration for the next year's show. (\$3,500.00 value)
3. **Gold:** \$2,500.00 - Logo on SN homepage and in email marketing blasts to attendees, logo on banners, half page ad in Exhibitor Guide, Social Hour sponsor, 20 drink tickets, and early registration in the next year's show. (\$3,000.00 value)
4. **Silver:** \$1,500.00 - Logo on SN homepage and in email marketing blasts to attendees, logo on banners, quarter page ad in Exhibitor Guide, and 15 drink tickets, and early registration in the next year's show. (\$2,000.00 value)
5. **Bronze:** \$1,000.00 - Logo on SN homepage and in email marketing blasts to attendees, logo on banners, logo ad in Exhibitor Guide, 10 drink tickets (\$1,500.00 value)

Exhibitor Guide

1. Full page ad: \$500.00
2. Half page ad: \$350.00
3. Quarter page ad: \$250.00
4. Logo ad: \$100.00

Social Hour (multiple): \$500.00

Suppliers' Seminar (CFSF): \$500.00

Eblast: \$500.00



Golf Outing Sponsorships (CFSF)

1. Event Sponsorships

- a. **Gold Sponsor:** \$3,000.00 – Includes company logo on CSIFT Golf Outing web page, company logo on email marketing blasts, Cocktail Hour Sponsor, one hole sponsorship OR one skill prize sponsorship, signage in the registration and dining area (own banner), and recognition in the event program. (\$3,500.00 value)
- b. **Silver Sponsor:** \$1,750.00 – Includes company logo on CSIFT Golf Outing web page, company logo on email marketing blasts, one skill prize sponsorship, signage in the registration and dining area, and recognition in the event program. (value \$2,500.00)
- c. **Bronze Sponsor:** \$1,000.00 - Includes company logo on CSIFT Golf Outing web page, company logo on email marketing blasts, signage in the registration and dining area, and recognition in the event program. (value \$1,500.00)

d. Individual Sponsorships

1. **Skill Prize Sponsors:** \$275.00
2. **Hole Sponsor:** \$275.00 (limit 18)
3. **Putting Contest Sponsor:** \$300.00
4. **E-blast Golf Outing:** \$500.00 each
5. **Cocktail hour sponsor:** \$300.00
6. **Hole in One Sponsor:** \$500.00
7. **Beverage Station Sponsor:** \$500.00
8. **Jazz Band Sponsor:** \$350.00 (limit 1)



Ala Cart Sponsorships (or individual sponsorships)

1. Sponsor of CSIFT e-Blast of choice: \$500.00 per e-Blast
2. Full page ad in Suppliers' Expo Buyers' Guide: \$500.00
3. Half page ad in Suppliers' Expo Buyers' Guide: \$350.00
4. Quarter page ad in Suppliers' Expo Buyers' Guide: \$250.00
5. Logo ad in Suppliers' Expo Buyers' Guide: \$100.00
6. Suppliers' Night Social Hour Sponsor: \$500.00
7. Drink Tickets for Suppliers' Night Social Hour: \$10/each
8. Golf Outing Skill prizes: \$275.00
9. Golf Outing Putting Contest: \$500.00
10. Golf Outing Hole Sponsor: \$275.00
11. Golf Outing Beverage Station Sponsor: \$500.00
12. Golf Outing Hole in One Sponsor: \$500.00
13. Golf Outing: Cocktail hour sponsor: \$300.00
14. Dinner Meeting Supplier Sponsor: \$350.00
15. Newsletter Sponsor: \$200.00 per newsletter
16. CFSF Suppliers' Seminar Sponsor: \$500.00
17. Professional Development Event Sponsor: \$200.00
18. Membership Event Sponsor: \$200.00
19. Student Night Sponsor Levels
 - a. Gold: \$1,000.00
 - b. Silver: \$500.00
 - c. Bronze: \$250.00