



## 2022 – CSIFT Section Sponsorship Program

CSIFT offers sponsorship packages to streamline the sponsor gathering / contact process and to allow sponsoring organizations to “package” their different means of sponsoring CSIFT into one payment and one process.

Section Sponsors are listed on the organization’s website on every page and are included on all e-marketing and e-newsletter communications. The chart below describes our 2022 sponsorship programs and levels.

	<b>Diamond*</b> <b>\$6,000</b> <b>annually</b>	<b>Platinum</b> <b>\$5,000</b> <b>annually</b>	<b>Gold</b> <b>\$4,000</b> <b>annually</b>	<b>Silver</b> <b>\$3,000</b> <b>annually</b>	<b>Bronze</b> <b>\$2,000</b> <b>annually</b>	<b>Individual</b>
<b>CSIFT Section Sponsorship Program</b>						
CSIFT Website logo/link	\$2,000 value	\$2,000 value	\$2,000 value	\$2,000 value	\$2,000 value	N/A
CSIFT eMarketing logo/link	\$2,000 value	\$1,500 value	\$1,000 value	\$1,000 value	\$1,000 value	N/A
CSIFT Suppliers’ Expo Sponsor	\$4,500 value	\$3,500 value	\$3,000 value	\$2,000 value	\$1,500 value	See levels
CSIFT Newsletter Sponsor	\$200 value	\$200 value	\$200 value	\$200 value	N/A	\$200 value
CSIFT Dinner Meeting Sponsor	\$350 value	\$350 value	\$350 value	N/A	N/A	\$350 value
CSIFT Professional Development Event Sponsor	\$200 value	\$200 value	N/A	N/A	N/A	\$200 value
CSIFT Membership Event Sponsor	\$200 value	\$200 value	N/A	N/A	N/A	\$200 value

*\*Limited to one company for a maximum of 3 years in a row*



## Suppliers' Expo & Symposium Sponsorships (CSIFT)

### Event Sponsors (one at Diamond and multiple at other levels)

1. **Diamond:** \$4,000.00 - Logo on SN homepage and in email marketing blasts to attendees, own Banner, full page ad in Exhibitor Guide – front inside cover, Social Hour sponsor, one complimentary eblast prior to SN, 30 drink tickets, and early registration for the next year's show. (\$4,500.00 value)
2. **Platinum:** \$3,000.00 - Logo on SN homepage and in email marketing blasts to attendees, logo on banners, full page ad in Exhibitor Guide (back inside cover), Social Hour sponsor, 25 drink tickets, and early registration for the next year's show. (\$3,500.00 value)
3. **Gold:** \$2,500.00 - Logo on SN homepage and in email marketing blasts to attendees, logo on banners, half page ad in Exhibitor Guide, Social Hour sponsor, 20 drink tickets, and early registration in the next year's show. (\$3,000.00 value)
4. **Silver:** \$1,500.00 - Logo on SN homepage and in email marketing blasts to attendees, logo on banners, quarter page ad in Exhibitor Guide, and 15 drink tickets, and early registration in the next year's show. (\$2,000.00 value)
5. **Bronze:** \$1,000.00 - Logo on SN homepage and in email marketing blasts to attendees, logo on banners, logo ad in Exhibitor Guide, 10 drink tickets (\$1,500.00 value)

### Exhibitor Guide

1. Full page ad: \$500.00
2. Half page ad: \$350.00
3. Quarter page ad: \$250.00
4. Logo ad: \$100.00

**Social Hour (multiple):** \$500.00

**Suppliers' Seminar (CFSF):** \$500.00

**Eblast:** \$500.00



### **Ala Cart Sponsorships (or individual sponsorships)**

1. Sponsor of CSIFT e-Blast of choice: \$500.00 per e-Blast
2. Full page ad in Suppliers' Expo Buyers' Guide: \$500.00
3. Half page ad in Suppliers' Expo Buyers' Guide: \$350.00
4. Quarter page ad in Suppliers' Expo Buyers' Guide: \$250.00
5. Logo ad in Suppliers' Expo Buyers' Guide: \$100.00
6. Suppliers' Expo Social Hour Sponsor: \$500.00
7. Drink Tickets for Suppliers' Expo Social Hour: \$10/each
8. Dinner Meeting Supplier Sponsor: \$350.00
9. Newsletter Sponsor: \$200.00 per newsletter
10. Professional Development Event Sponsor: \$200.00
11. Membership Event Sponsor: \$200.00
12. Student Night Sponsor Levels
  - a. Gold: \$1,000.00
  - b. Silver: \$500.00
  - c. Bronze: \$250.00