

Attend the Nation's Largest Regional Food Technology Event—It's FREE!

550 Exhibitors & 3000+ Attendees!

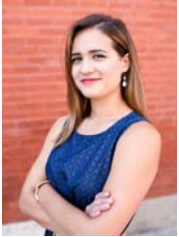
Wednesday, November 1, 2017

Donald E. Stephens Convention Center—Rosemont, IL (Chicago)

Symposium 9:00 AM—12:30 PM

Expo 12:00-5:30 PM

Social Hour / Networking 5:30-6:30 PM



Theresa Cantafio
Go Clean Label

Judy Lindsey
Product Dynamics

Brian Vogt
Brisan

9:00-10:00 AM Consumer Panel: What Does Clean Label Mean?

Go Clean Label partnered with the supply chain and sustainability experts at Brisán and the consumer research specialists at Product Dynamics to hear directly from consumers. This live qualitative consumer panel addresses the many facets of clean label in an open-ended Q&A format with 6-8 consumers.

The insights from this symposium are tremendously valuable for R&D, marketing and business teams — and a must for any company with their pulse on innovation.

Chicago Section IFT Suppliers' Clean Label Symposium

10:05-10:45 AM What do the New Food Labels Mean to Dairy?

The Food and Drug Administration has issued final rules regarding revisions to Nutrition and Supplement Facts Labels, serving sizes among other updates.

This presentation provides insight as to what these changes mean using the dairy foods category as an example.



Jen Houchins
National Dairy Council

10:50-11:30 AM Clean Label—Why This Trend is Important Now

Everyone seems to be talking about clean label, and there seem to be as many definitions as there are companies offering clean label.

This presentation looks at all the different ways "clean label" appears in the market, what consumers think, and where it seems to be going.



Lynn Dornblaser
Mintel



Dr. Darin Detwiler, LP.D
Northeastern University

College of Professional Studies

Regulatory Affairs of Food & Food Industry

11:35-12:30 PM Today's Consumers—Tomorrow's Labels

Perhaps nothing reflects consumers' interests and behaviors more than labels on food packaging. What do consumers want? What do they need? How do they use the product (or not)? Also – how have consumers been impacted by food? How have they impacted food?

This presentation takes a broad look at several key changes in food labels over the past 25 years not only from the academic perspective, but also from the perspective of the consumer who has played a role in creating and gaining federal mandates for labels. Dr. Detwiler will discuss burden of disease, transparency, industry opposition, and other considerations behind past and future label issues. Dr. Detwiler will also share case studies and data from a variety of stakeholders.