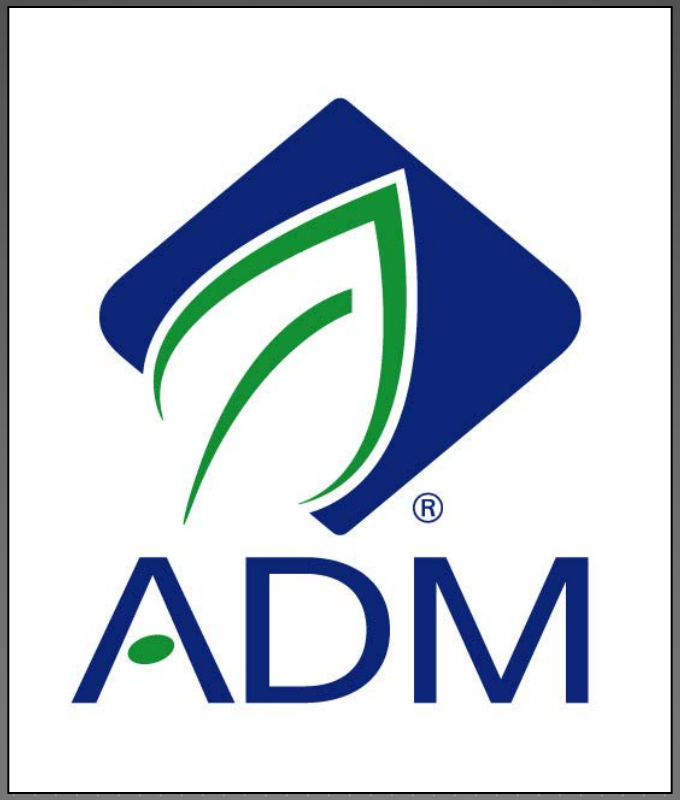
WHEN GOOD LEADERS LOSE THEIR WAY

By Mark Whitacre, Ph.D.

"DO THE RIGHT THING, AND DO IT NOW"

UNDER PRESSURE LIVING TWO LIVES

ARCHER DANIELS MIDLAND



MORAL COMPASS

RIPPING OFF CONSUMERS

FBI AGENT
BRIAN SHEPARD

THINK ABOUT IT!!!

WHAT WOULD YOU HAVE DONE?

THREE PARADIGMS

Short Term vs. Long-term

Individual vs. Community

Greed vs. Purpose

SOLID MID-WESTERN ROOTS

NOT ONE TO TAKE SHORTCUTS

WHAT IS LIFE LIKE WORKING UNDERCOVER?

THE DOUBLE LIFE

Life undercover and wearing a wire everyday

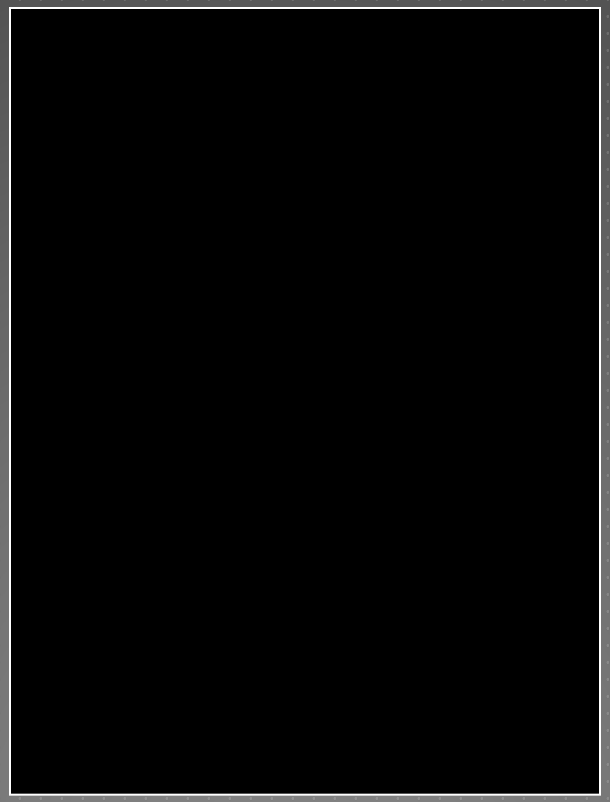
INTERNATIONAL CARTEL

Illegal meetings were around the globe

Hong Kong
Tokyo
Mexico City
Paris
Vancouver
Zurich

VIDEO CAMERA IN THE LAMP

AN EXECUTIVE WAS BLOCKING OUR VIDEO CAMERA VIEW



ACTUAL TAPE RECORDER USED IN JAPAN

CHANGING TAPES IN JAPAN

THE ATLANTA MEETING

Helped to seal their fate

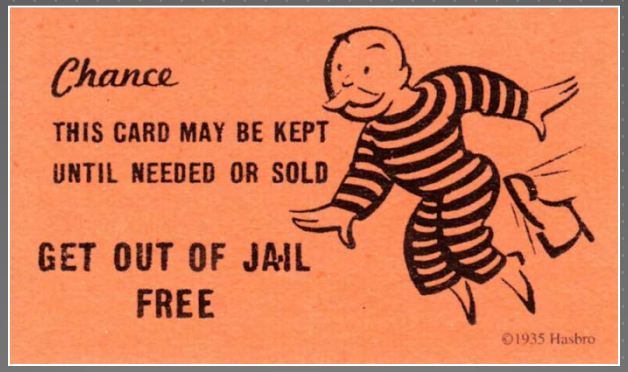
CRACKING UNDER PRESSURE

FROM WHISTLEBLOWER TO TARGET

WHAT WAS I THINKING?

The Deal of a Lifetime!

Lawyer James Epstein



Listen to the professionals you hire

FROM THAT TO THIS!!!

WHITE COLLAR CRIME:

More people going to jail than ever before!

FRAUD AND UNETHICAL ACTIVITIES HAPPEN IN EVERY INDUSTRY

Corporations

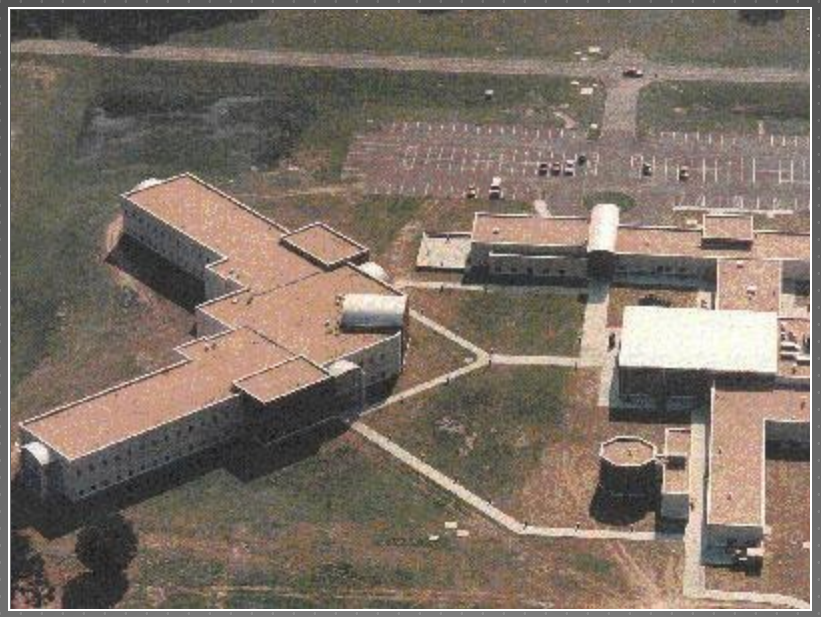
Non-profit organizations

Government

Churches

Schools

Over 8 ½ years in federal prison



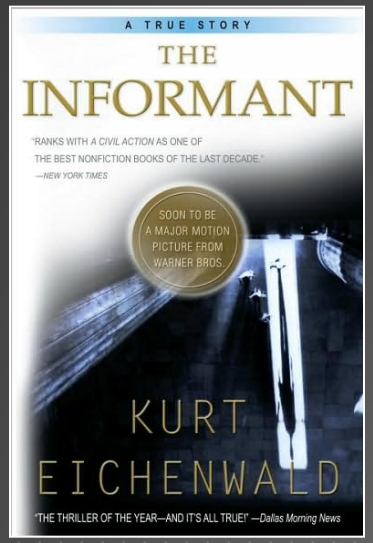
G106
G108

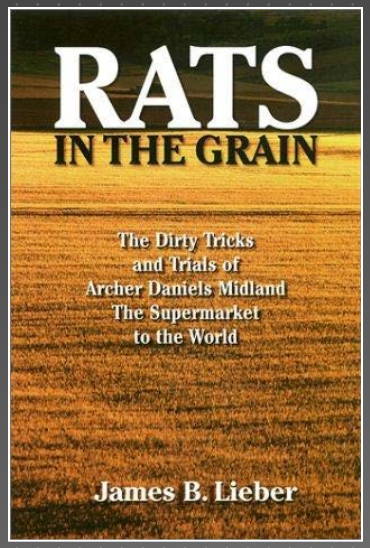
CHRISTIAN BUSINESS MENS CONNECTION
CBMC
GET CONNECTED

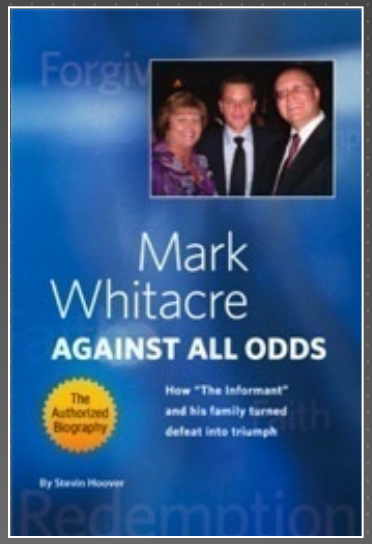
CHUCK COLSON

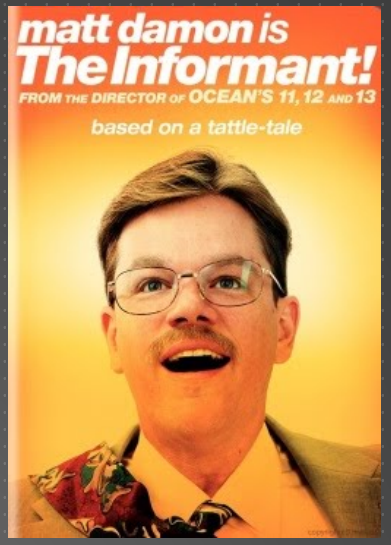
GETTING BETTER NOT BITTER

You can overcome extreme adversity


A TRUE STORY
THE
INFORMANT
"RANKS WITH A CIVIL ACTION AS ONE OF
THE BEST NONFICTION BOOKS OF THE LAST DECADE."
—NEW YORK TIMES
SOON TO BE
A MAJOR MOTION
PICTURE FROM
WARNER BROS.
KURT
EICHENWALD
"THE THRILLER OF THE YEAR—AND IT'S ALL TRUE!" —Dallas Morning News

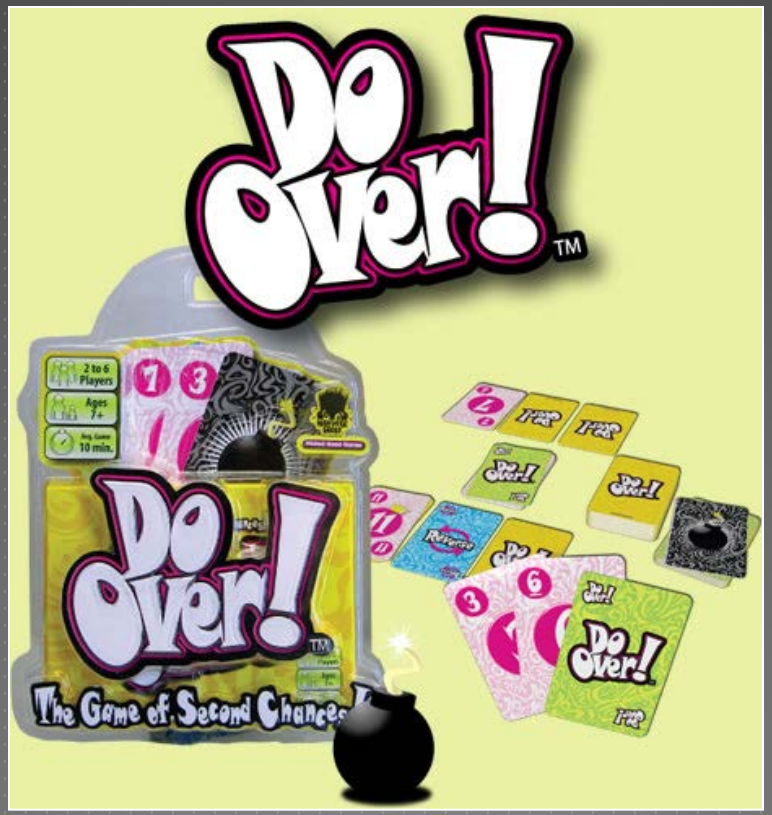

RATS
IN THE GRAIN
The Dirty Tricks
and Trials of
Archer Daniels Midland
The Supermarket
to the World
James B. Lieber


Mark
Whitacre
AGAINST ALL ODDS
The
Authorized
Biography
How "The Informant"
and his family turned
defeat into triumph
By Steven Hoover


matt damon is
The Informant!
FROM THE DIRECTOR OF OCEAN'S 11, 12 AND 13
based on a tattle-tale

Discovery
CHANNEL

IT WAS NOT WORTH IT!!!



SECOND CHANCE

with my Family

with Food Companies - the victims

with FBI & Prosecutors

with my Career - Cypress Systems Inc

This video was played during the presentation:

http://www.markwhitacre.com/fbibacksmark-hometown.html

SECOND CHANCES REALLY DO EXIST IN AMERICA

PREVENTIVE MEASURES

KEEP YOUR LIFE BALANCED, NOT ALL WORK

KNOW YOUR VALUE SYSTEM

COMPLIANCE PROGRAM IS A MUST

CORPORATE CONSCIENCE

It's not just about "shareholder value"!

We need to shift our thinking towards

"PURPOSE"

ETHICAL FITNESS

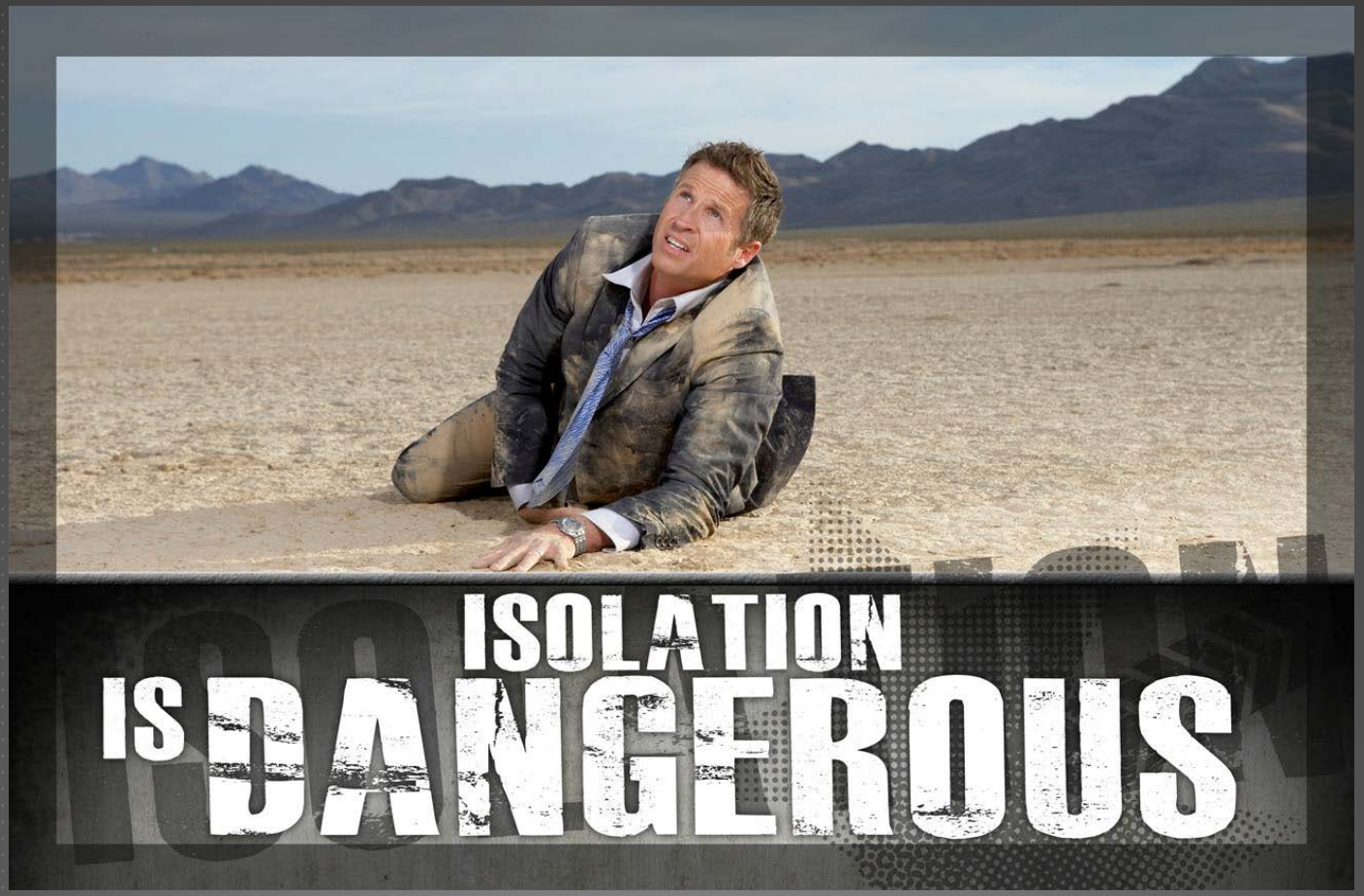
Like physical fitness, it is not a passive exercise

www.globalethics.org

"DO THE RIGHT THING, AND DO IT NOW"

Never deviate from what is the right thing to do!!!

ACCOUNTABILITY


ISOLATION
IS DANGEROUS

EVERY PERSON IS THE ARCHITECT OF THEIR OWN CHARACTER

Always think long-term

LIVE YOUR LIFE ASSUMING THE GREEN LAMP IS ALWAYS WITH YOU