



See why 93% of past attendees were satisfied with the overall quality of presentations and 89% of last year's participants said that they will recommend Wellness11 to colleagues. The conference will inspire you with knowledge and new ideas to spur your product development efforts. Choose from among the many key topics being covered by industry experts, and discover how organizations are capitalizing on the health and wellness sector.

If you're looking for real insights and unbiased education, rather than a series of sales pitches, you won't want to miss this conference.

From applied science, to consumer research, to foodservice, to innovations in product development and regulations, Wellness 11 sessions will focus on the most rapidly growing application areas associated with healthful foods.

To view this robust program visit [ift.org/wellness](http://ift.org/wellness).

**Institute of Food Technologists IFT.org**  
**525 W. Van Buren St. Ste 1000, Chicago, IL 60607**