



# Food Bytes

CHICAGO SECTION IFT

## TAP IN!

### A REVIEW OF CONSUMER TRENDS AND PRODUCTS IN THE BEER AND MALT BEVERAGE CATEGORY

**OCTOBER DINNER REGISTRATION DEADLINE:**

**5:00 PM OCTOBER 7TH**

**No WALK-INS**

**INSIDE THIS ISSUE**

<a href="#"><u>Tap In!</u></a>	2
<a href="#"><u>Attend Supplier's Night!</u></a>	2
<a href="#"><u>Message from the Chair</u></a>	3
<a href="#"><u>Members Only Login Information</u></a>	3
<a href="#"><u>September Meeting Minutes</u></a>	4
<a href="#"><u>Dinner Meeting Schedule</u></a>	5
<a href="#"><u>Newsletter Submission Deadlines</u></a>	5
<a href="#"><u>Photographer Needed</u></a>	5
<a href="#"><u>IAMI Contact Information</u></a>	5
<a href="#"><u>Newsletter Advertising Opportunities</u></a>	6
<a href="#"><u>Employment &amp; Job Seekers</u></a>	7
<a href="#"><u>U of I Welcomes New Faculty</u></a>	8
<a href="#"><u>Dinner Reservation Form</u></a>	9
<a href="#"><u>Future Dates</u></a>	10

The beer and malt beverage market continues to expand as manufacturers, from large multinationals to neighborhood brew pubs, deliver new libations targeting untapped consumer segments.

Tom Trenta of Egg Strategy, a brand innovation and strategy company, will draw on years of experience of watching and talking to consumers in bars, pubs and their homes to review the diversity of the segments and the product trends which keep them coming back for more.

Then experience some of the trendy new products as Judy Lindsey of Product Dynamics, a product and consumer research company, leads a sensory review of new brews and discusses the product characteristics which make them unique.

You are cordially invited to the Chicago Section IFT's October Dinner Meeting at Edelweiss Restaurant on Irving Park Road in Norridge.

Become a member of Chicago Section IFT and save on the cost for dinner. Just \$30.00 for members and \$40.00 for non-members. Become a member of Chicago Section IFT for only \$15.00! Sign up now at [www.chicagoift.org](http://www.chicagoift.org)!

### Monday, October 13, 2008 Edelweiss Restaurant

7650 W. Irving Park Road, Norridge, IL 60706 (just west of Harlem Avenue)  
P: 708.452.6040 [www.edelweissdining.com](http://www.edelweissdining.com) Reservation Deadline: October 7

**Schedule:**  
4:00 PM: Executive Committee Meeting  
5:00 PM: Social Hour with cash bar  
6:00 PM: Dinner & Speaker Presentation

#### Directions

**From North:** Take I-294 south, exiting at Irving Park Road (IL-19). Go about 4 miles to arrive at the restaurant, which will be on the left side of the road.

**From South:** Take I-294 north, exiting at the Kennedy/Chicago/Rockford/O'Hare/River Road exit. Turn right onto River Road and go 2 miles to IL-19. Bear left onto IL-19, going 2 miles to arrive at the restaurant, which will be on the left side of the road.

**From East:** Take 90/94 west to exit 81A Harlem Avenue (Hwy 43). Go south on Harlem and turn right on Irving Park Road.

**From East (again):** Take North Avenue (Hwy 64) west to Harlem Avenue (Hwy 43). Go north on Harlem to Irving Park Road and turn left.

**Menu:**  
House Salad with fresh breads  
Chicken Schnitzel  
Bratwurst & Sauerkraut  
Homemade Spatzle  
Seasonal Vegetables  
Roasted Garlic Whipped Potatoes  
Ice Cream Sundae

# TAP IN!

## A REVIEW OF CONSUMER TRENDS AND PRODUCTS IN THE BEER AND MALT BEVERAGE CATEGORY

### SPEAKER INFORMATION

**Tom Trenta** is founder of the Egg Strategy Chicago office. Credited by clients as bringing an infectious creative spirit to the work, Tom is driven to help brands find their greatest upside potential. A consummate optimist, Tom is always seeking new ways for his client's brands to evolve, stretch and grow. Tom has recently been working across our full range of strategic planning in the beer category. His work has ranged from first-spark ethnographies in-home and in-bars, to brand positioning, new product concept ideation, product development work, benefit testing, branding strategy, naming architecture, portfolio brand segmentation and communications strategies. Seriously, the dude is into beer.

**Judy Lindsey** is General Manager of Product Dynamics, a division of RQA, Inc. It is the complex interaction between products and consumers that has kept her continually learning within the food industry for 20 plus years. Consumers are at the center of any product development program and fully integrating them into the development process is the role of Product Dynamics – through quantitative, qualitative and sensory research. But as a degreed food scientist, Judy realizes that the technical delivery is what in the end will determine if the product delivers the brand promise and consumer expectations. The translation between the consumer and the technology/science is expertise she actively applies to client projects today and previously while employed by the Kellogg Company and ConAgra Foods. Though Judy calls the US home, she has lived and worked in Europe finding the diversity great stimulation for new idea development and creative technical problem solving.



## CHICAGO SECTION IFT SUPPLIERS' NIGHT 2008

America's Premier Food Industry Exposition

November 12, 2008 • 12 pm - 6 pm  
Donald E. Stephens Convention Center  
Rosemont, IL

**FREE ADMISSION!**

**See and sample the latest products and services for the food industry  
from exhibitors in nearly 500 booths!**

The Chicago Section IFT hosts the largest Suppliers' Night in North America. This is the best place for discovering new products and services for the food industry, renewing contacts with past and current suppliers, and discussing individual needs with hundreds of companies! Whatever you are looking for in the food industry, you can find it here, with more than 3,000 industry professionals in attendance. This is your chance to renew acquaintances and to make new professional contacts.

**Suppliers' Night 2008 Information: 630-916-4960**  
[www.chicagoift.org](http://www.chicagoift.org)



## MESSAGE FROM THE CHAIR



### Thoughts of Fall

Anna Lovis, Chair

**Going back to school. T.V. Season Premieres. Colorful leaves. Harvest Time. Autumn** is a time of change and transition with a feeling of newness. We have such an exciting fall program of events and activities planned that are dedicated to new ideas and technologies fitting for such this season.

**October:** You won't want to miss our dinner meeting at Edelweiss Restaurant (a Chicagoland German-American favorite) in honor of "Oktoberfest" where we will learn about new trends and products in the beer and malt beverage category.

**November:** The place to be and be seen is at our Chicago Section IFT Supplier's Night in Rosemont, IL, the largest in North America. Here you will have the opportunity to visit, meet and greet with over 3000 industry professionals. In the morning hours there is an "INNOVATION NOW FORUM" where companies and organizations will present new products, applications, demonstrations, and trends. The afternoon hours are open to walk the expansive floor of supplier booths gathering valuable information and meeting company representatives one on one. This portion of the Supplier's night is brought to attendees for FREE thanks to our section, participating companies, and sponsors. To attend you only need to register at [www.chicagoift.org](http://www.chicagoift.org).

Think ABUNDANCE and fall into all the opportunities available to our Section this season. Enjoy!

Anna Lovis

## Members Only Website Section

Have you checked out the Members-Only Section of the Chicago Section IFT Website?!?

Members have access to the Chicago IFT Member Handbook, current and archived newsletters and the Chicago IFT Membership Directory. View them online, print or download and save to your personal computer.

In order to gain access to the Members Only Section, log in using your first name, underscore, last name (all in lowercase letters), e.g. **sam\_smith**. Your initial password will be **csift**.

Once you have logged in, you will be prompted to select a new password of your own choosing. Should you have difficulty logging in, please contact the Business Office at (630) 916-4960 for assistance.

## Chicago Section IFT Executive Committee Meeting Minutes

Date: Monday, September 15, 2008

Place: Joe's Sports Bar on Weed Street, Chicago, IL

**Attending:** Jennifer Padilla, Latricia Tolbert, Uwe Nienaber, Anna Lovis, Luci Landberg, Dan Best, Laura Colby, Dayna Syperek, Diane Dawson, Colleen Zammer, Sue Monckton, Manoj Shah, Elizabeth Suter, Laura Flores, Joe Staackmann, Ken Welanos, Mona Reinhard, Linda Kragt, Len Ciani, Jim Esposito

### Call to Order

Anna Lovis

Meeting called to order at 4:05 PM

### Approval of Previous Minutes

Jennifer Padilla

A motion was made to approve the May 2008 minutes. The motion was seconded and approved.

### Treasurer's Report

Uwe Nienaber

Provided updated report on Chicago IFT Investment Summary for 2007-2008 Fiscal Year

Checks now available from Money Market Account

Future Discussion Topic: Interest Increase Accounts

### Finance Update Report

Luci Landberg

Discussed 2007-2008 Revenue/Expense Summary.

Asked for help from National IFT to alleviate problem with membership dues and identification

Separate finance meeting to be held in near future.

### Chair-Elect Report

Diane Dawson

Discussed possible speaker for February meeting

### Agenda Overview

#### IAMI Monthly Report

Lynnda Nelson

No Discussion on Report

#### Projector

Anna Lovis

Discussed renting vs. buying. Motion Favored to continue to rent from IAMI

#### Communications

Anna Lovis for Matt Hutchinson

Will use current until National comes up with their new logo. Skyline is liked on logo.

#### Website

Latricia Tolbert

Members can no longer do quick updates, must now heavily rely on IAMI More funds are being put into the website budget

#### House

Liz Suter

Discussion on funds allocated to House Committee. Finance Meeting to discuss if it is necessary to allocate funds on a line item.

#### Young Professionals

Dayna Syperek

First meeting was a success (25 members), but ate away at majority of the budget. Next meeting-October

#### Midwest IFT Conference

Dave LeVally

Passed Motion (pending review of bylaws) to split remaining funds from the CD from Midwest IFT equally among 4 sections

#### Supplier's Night Update

Jennifer Padilla for Joe Stout

Discussed Innovation Now Forum and help with getting Exhibitors and Attendees.

**Member Directory:** We have extra membership directories and discussed options for those directories. We can either sell them or distribute to ExCom & Committee Chairs. Possible sale at door for our Scholarship fund.

**Newsletter:** Sue Monckton: Submissions need to be made on time by Thursday the 18th

**New Business:** Linda Kragt: National IFT is looking for leadership nominations. Please submit yourself or someone else. An announcement will be made at tonight's meeting.

Meeting Adjourned: 5:10 PM

*Editor's Note: These Executive Committee minutes are provided for early member information, but are not yet approved and are subject to correction.*

# 2008-2009 Dinner Meeting Schedule

**October 13, 2008**

Edelweiss Restaurant  
7650 W. Irving Park Road,  
Norridge, IL  
708.452.6040  
[www.edelweissdining.com](http://www.edelweissdining.com)

**Topic: Tap In! Beer and Malt Beverages**

**November 12, 2008**

Suppliers Night  
Donald E. Stephens Convention Center Rosemont, IL  
Innovation NOW Forum:  
9AM—12 PM  
Suppliers Night Food Expo:  
12 PM—6:00 PM

**December 8, 2008**

Cooper's Hawk Winery & Restaurant  
15690 S. Harlem Avenue  
Orland Park, IL  
[www.coopershawkwinery.com/](http://www.coopershawkwinery.com/)

**Topic: Wine and Food Pairings**

## Newsletter Submission Deadlines

Please send news of educational opportunities, industry news, and social events, etc. to all three of the Newsletter Staff listed below:

Sue Monckton, Co-Editor  
Phone: 630-784-0708  
E-Mail: [smonck10@gmail.com](mailto:smonck10@gmail.com)

Dean Duxbury, Co-Editor  
Phone: 630-834-5256  
E-Mail: [dux1@sbcglobal.net](mailto:dux1@sbcglobal.net)

Marty Roth, IAM Business Office  
Phone: (630) 916-4960  
E-Mail: [mroth@iami411.org](mailto:mroth@iami411.org)

All entries must be submitted in ready-to-print format and are subject to editorial review. Deadlines for newsletter submissions for the 2008-2009 program year are 3 days following the monthly meeting. **November 2008's articles will be due on October 16.** Thank you.

The Newsletter Committee would like once again to express our appreciation to Bobbi Buford for her assistance in proofing the newsletter.



Passion for  
Taking Pictures?  
Want to help our  
Section?

**Volunteer to be our Historian Chair!**

We are looking for someone who has a digital camera who would like to be our resident volunteer photographer!

Here is a chance to tap into your inner creativity and take fun pictures at our events while being part of our Section Committees.

If interested, please contact Joe Staackman at [joestaack@att.net](mailto:joestaack@att.net) or call 708.532.4859.

## CHICAGO IFT BUSINESS OFFICE INFORMATION

**IAMI**, Chicago IFT's Business Office Information:

P.O. Box 926  
Lombard, IL 60148  
Phone: (630) 916-4960  
Fax: (630) 889-0845

### E-Mail Addresses:

[members@chicagoift.org](mailto:members@chicagoift.org)  
[suppliersnight@chicagoift.org](mailto:suppliersnight@chicagoift.org)

### IAMI Personnel & Responsibilities:

**President:** Lynnda Nelson (General Inquiries) [lnelson@iami411.org](mailto:lnelson@iami411.org)

**Operations Manager:** Marty Roth (Newsletter, Accounting, Website) [mroth@iami411.org](mailto:mroth@iami411.org)

**Director of Special Events:** James Esposito (Suppliers' Night, Membership, Golf Outing) [jesposito@iami411.org](mailto:jesposito@iami411.org)

## Chicago Section IFT Now Offers Newsletter Advertising Space to 1400+ Members for as Little as \$30!

The Chicago IFT Executive Committee has authorized the availability of limited ad space in the monthly FOOD BYTES Newsletter.

Advertise your company's products or services (or yourself) for a low, low price on a per monthly basis.

Submit a business card or ready-to-print larger ads by October 16th for the November issue. Pay online [www.chicagoift.org](http://www.chicagoift.org) (shopping cart) and send your ad to [members@chicagoift.org](mailto:members@chicagoift.org).

Ads should be in jpg or pdf format.

### Pricing Information

■ Business Card	(4" x 2")	\$30
■ 1/4 Page	(4" x 4")	\$50
■ 1/2 Page	(8" x 2")	\$60
■ 1/2 Page	(8" x 4")	\$90

\*Rates quoted are on a per issue basis

\*All ads will be 4-color

\*Limit of 25% of total newsletter space per issue— first come, first served

*The market is rapidly changing...  
Are you keeping up?*

**BEST VANTAGE Inc.** combines the marketing creativity of an advertising agency with the technical and business acumen of a food and nutrition consulting firm.

Providing integrated food technology commercialization and marketing services.

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[www.bestvantageinc.com](http://www.bestvantageinc.com)

*Fast – Technically Proficient – Cost Effective*

## IFT CHICAGO SECTION EMPLOYMENT COMMITTEE NEWSLETTER

Lisa Ruhland  
**NEWLYWEDS FOODS**  
 Phone: 773-292-7509  
 Fax: 773-292-7643  
 Email: lruhland@newlywedsfoods.com

Linda Perucca  
**KRAFT FOODS NORTH AMERICA INC**  
 Phone: 847-646-3821  
 Email: lperucca@kraft.com

Dave LeVally  
 Phone: 847-949-4433  
 Email: drlevally@msn.com

Gary Wills  
**REGAL FOOD INGREDIENTS**  
 Phone: 708-214-6689  
 Email: garwil526@aol.com

The Employment Committee publishes this portion of the newsletter as a free service to Chicago Section members. Because we cannot control the information supplied to us, no guarantee can be made of its accuracy. **Additional information on a particular listing can be obtained by contacting one of the people listed above.** Please submit ads for the November newsletter by October 8, 2008.

- A. **PRODUCT DEVELOPMENT:** Privately owned food & beverage mfgr in Lake Zurich searching for someone to work on hot & cold bev innovations. Seek a creative & motivated food/bev scientist to join us & delight our customers. Successful candidate will help us develop new products & tweak existing products as part of a talented & dedicated group of lab personnel. Participation on creative, new prod dev, ideation, brainstorming & other innovation based teams is expected. B.S. req'd, M.S. preferred. 2-5 yrs exp in dev of customized beverage or food prod expected.
- B. **REGULATORY SPECIALIST:** Coordinate and provide required documentation support for internal and external customers including specifications, ingredient statements, allergen statements, GMO Statements, Kosher, etc. Must be well versed in FDA and USDA labeling procedures. Requirements: BS in Food Science or related field from a 4 year institution. 3 – 5 years food regulatory experience and good basic knowledge of FDA and USDA regulations pertaining to ingredients, including applications and labeling.
- C. **CORPORATE QUALITY SYSTEMS MANAGER:** Provide direction and leadership for Corporate Quality Systems. Overall responsibility for food safety. Develops plans to standardize quality systems across all US plants. Builds 1:1 relationships (QA:QA) with clients. Facilitates Quality Council team meetings. Represents company during major complaint negotiations. Acts as the product recall coordinator. Acts as company representative on Global Food Safety Council. Requirements: Bachelor's degree (BS) or equivalent and 7 – 12 years in food quality roles with increasing responsibility.
- D. **SALES REPRESENTATIVE:** Growing food ingredient importer and distributor seeks to fill full time sales representative position for the Chicago land region market. Company located NW of Chicago but office will be from home in the region. Position responsibility will be to develop new accounts and manage existing accounts. Previous sales experience in food ingredients required. Minimal overnight travel. Ideal candidate will be a motivated self-starter with an outgoing personality, able to find new opportunities and close business. We offer salary, commission & benefits package.
- E. **SENSORY MANAGER:** To design and execute sensory and consumer tests providing information, samples, and details of test execution to partners; analyze sensory and consumer data; write reports and provide recommendations based on the data obtained. Recommend the most appropriate sensory and consumer tests based on the information gained by probing the test requestor. Knowledge base may include technical certifications BS or MS degrees (Food Sci. preferred) with 3 + years of experience. This position will be based either in Plainfield, IL or Norwalk, CT.

### JOB SEEKERS

- A. **FOOD TECHNOLOGIST:** Experience in flavors, flavor applications, ingredients, cost reduction, and product development in beverages, dairy, and refrigerated products. Seeks part-time/full-time position in the N, NW, or W suburbs. BS/MS Food Science.
- B. **SENIOR FOOD TECH:** Exp food tech in food prod dev, tech service, specialty food ingred. An innovative thinker w/ proven abilities in prod dev; Hands-on food scientist exp in ingred., filling & toppings, dry mixes, bakery, emulsifiers, juices, smoothies, confections, jells, tea, soft drinks, confections, flavors, extruded & retorted prod. Exp in food prod dev, pilot plant testing, process changes, mfg troubleshooting & market intro. Will consider full time position and consulting.
- C. **SALES:** 10 years experience selling a large number of different ingredients, from acidulants to vegetables. Seeks full-time position. Bachelors' of Science Degree.
- D. **FOOD TECHNOLOGIST:** 20 years experience in R&D consisting of flavors, flavor applications, condiments, ice cream, confections, meats and dairy. Seeks full-time position. BS/MS Food Science.

## University of Illinois Welcomes New Faculty Members

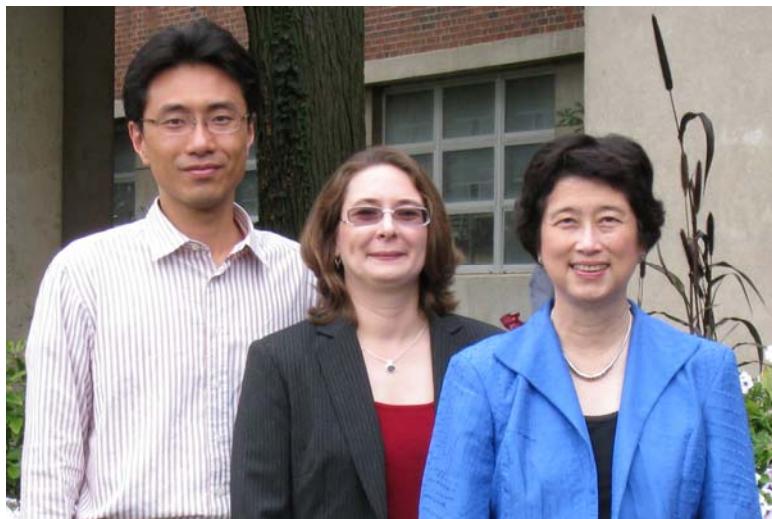
The University of Illinois Department of Food Science and Human Nutrition (FSHN) is pleased to announce the arrival of two new faculty members.

**Dr. Yong-Su Jin** joined FSHN in the College of Agricultural, Consumer and Environmental Sciences (ACES) in August 2008 as an Assistant Professor in Microbial Genomics. He formerly served as an Assistant Professor in the Department of Food Science and Biotechnology at the Sungkyunkwan University in South Korea.

From 2002 - 2006 he served as a Postdoctoral Research Associate in the Department of Chemical Engineering at the Massachusetts Institute of Technology, Cambridge, Massachusetts. Dr. Jin obtained his Ph.D. in Food Science while studying under the advisement of Dr. Thomas W. Jeffries at the University of Wisconsin-Madison. Dr. Jin's areas of research include microbial genomics, metabolic engineering, systems biology, biotechnology, and synthetic biology. His research will be part of the campus interdisciplinary initiative in genomic biology, more specifically, in molecular bioengineering of biomass conversion.

**Dr. Margarita Teran-Garcia** joined FSHN in the College of ACES in August 2008 as an Assistant Professor. Dr. Teran-Garcia formerly served as Co-Director Cell Culture Core at Pennington Biomedical Research Center in Baton Rouge, Louisiana.

She obtained her Ph.D. in Metabolism/Nutrient-gene interactions from the University of Texas at Austin in 2001 and her M.D. from the Facultad de Medicina, UNAM in Mexico. From 1992 - 1995 she completed her residency at the National Institute of Pediatrics located in Mexico. Dr. Teran-Garcia's research emphasis is in genomics and obesity. Because of her expertise in clinical nutrition, nutrigenomics, and childhood obesity, she will make valuable contributions to the University of Illinois instructional program; and to the research expertise as the department continues to increase capacity in the areas of nutrigenomics and obesity.



The University of Illinois Department of Food Science and Human Nutrition welcome two new faculty members. Pictured (l to r) **Dr. Yong Su Jin**, Assistant Professor in Microbial Genomics; **Dr. Margarita Teran-Garcia**, Assistant Professor; and **Dr. Faye Dong**, Professor and Head of the Department of Food Science and Human Nutrition.

# October Dinner Meeting Reservation Form

**Reservations MUST BE RECEIVED by 5:00 PM on October 7, 2008!**

Please reserve space for \_\_\_\_\_ at the **Monday, October 13** Chicago Section IFT Dinner Meeting.

Member Type: \_\_\_\_\_ Member \_\_\_\_\_ Emeritus \_\_\_\_\_ Student \_\_\_\_\_ Unemployed \_\_\_\_\_ Non-Member

Cost: \$30 for Members, \$15 for Emeritus, Student and Unemployed Members, \$40 for non-Members

**We cannot accept reservations after October 7, 2008. We cannot accept walk-ins for the October meeting.**

Name of Person(s) Attending	Company	Telephone

EMAIL ADDRESS:

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Please check here if you are a first-time attendee \_\_\_\_\_

Method of Payment:

To pay by credit card, please go to [www.chicagoift.org](http://www.chicagoift.org) and pay online.

To pay by check, please complete this form and mail your check to:

**Chicago Section IFT**  
P.O. Box 926  
Lombard, IL 60148  
Phone: (630) 916-4960

***NO REFUNDS for cancellations received after 5:00 PM on Tuesday, October 7, 2008***

Chicago Section IFT  
P.O. Box 926  
Lombard, IL 60148



## FUTURE DATES TO REMEMBER!

**October Dinner Meeting:**

**Monday, October 13, 2008**

**November—Supplier's Night:**

**Wednesday, November 12, 2008**

**December Dinner Meeting:** : **Monday, December 8, 2008**