Steve Hanson, also known as "Farmer Steve" in the Dairy Management Inc. (DMI) office, where he is vice president of Farmer Relations. Steve is a recognized leader among dairy farmers and has served on both local and national dairy boards over his 30 years in the dairy industry. His personal experience as a dairy farmer allows him to look at situations from both a business and a farmer's point of view.

Over the years Steve has done everything from milking, delivering calves, bucking and hauling hay, driving milk tankers, chopping feed and the envious job of hauling manure. Steve started his dairy career in Temecula, CA and has farmed in Chino, CA., Stephenville, TX and in Clovis, NM., where for the last 20 years he and his sons have operated the family farm Desert Sun Dairy. After serving on DMI National Dairy Board for several years, he decided to start turning the reins of the family farm over to his sons. The transition has allowed Steve the opportunity to share his knowledge of farming to business partners who want to better understand sustainable farming practices through his role at DMI.

Steve enjoys spending free time on his hobbies which include flying, fishing, boating, hunting, golf and motorcycles. Steve has been married to his wife Sherry for 37 years, and together they have three sons, their wives, five grandchildren, and he also considers those who work on the farm family, too.