



Seema Kedia
Marketing Manager, North America
Barry Callebaut USA
Chicago, IL

Seema Kedia was appointed Marketing Manager, North America for Barry Callebaut USA in July 2015 and is also the regional lead on cocoa sustainability. In her current role, she oversees business development for sustainable cocoa products as well as general marketing functions for Food Manufactures.

From 2013 to July 2015, Seema Kedia served as the Associate Marketing Manager, North America for the company. She joined Barry Callebaut in 2011 and until 2013, she held various positions in Marketing, Sales, and Sustainability in Chicago, Kuala Lumpur, and Zurich. During her five years at Barry Callebaut she has visited several cocoa origin countries including Ivory Coast, Ghana, Indonesia, Malaysia, Philippines, and Mexico.

From 2005 to 2008, Seema Kedia was with Borders Group, Inc., an international book and music retailer based in Ann Arbor, Michigan. She began her career at Borders Group, Inc. as an Inventory Analyst and later served as a Retail Marketing Specialist.

Seema Kedia holds a Bachelor of Arts degree in Political Science from the University of Michigan and a Master's degree in business administration from the University of Memphis.