



75 YEARS
Feeding the World,
Today & Tomorrow

This year, IFT celebrates its 75th anniversary. IFT was founded on July 1, 1939. Over the last year, we have celebrated our 75th anniversary with many activities and initiatives.

This major milestone is a unique opportunity for us to recognize the historical impact of food science, communicate the importance of our profession, and help others understand the critical role food science and technology will play in feeding our growing global population, which is expected to increase to nine billion people by 2050.



These interviews are leading to a second high-profile opportunity: a feature-length documentary-style film that will focus on how food science will improve the world through sustainable solutions. By focusing our dialogue on science, we'll educate the public on the critical role food science and technology will play in solving our future global food challenges.



FUTURE FOOD-2050

Our 75th anniversary also offers a new opportunity to tell the story of food science to a broader audience, including the general public. To do that, we have launched a new program called FutureFood 2050. Under the FutureFood 2050 umbrella, we've been conducting 75 interviews with prominent individuals both within and outside the food profession. Their stories, crafted by an editorial team, have generated opportunities to create a dialogue on the promise of the profession and its ability to solve future food challenges. Each month FutureFood2050.com features a new series of articles about these innovators and thought leaders sharing their ideas on sustainability, food safety, nutrition, consumer trends and more.

We hired Oscar-nominated film director [Scott Hamilton Kennedy](#) to create the documentary. It will provide the public with a closer, more intimate look at the science, stories and personalities addressing feeding the world's growing population. The film is now in production with the working title "Food Evolution," and we saw a sneak peek of it at IFT's Annual Meeting & Food Expo in New Orleans last summer. We also held a session in New Orleans featuring a panel discussion of FutureFood 2050 with the film director, a book author, and IFT Board Member Cathy Kapica, Ph.D., RD, CFS as moderator. We provided our members with opportunities to celebrate our 75th Anniversary in person at the Awards Ceremony, Opening General Session, and at the Food Expo with our interactive Innovation Center.



Note: Look for this icon, click on it and it will play a video or take you to more information.